

# 2025 PRIME AWARDS

**MEDIA PARTNER**

**SOLD**

**AWARD SPONSOR<sup>^</sup>**

**x 18**

**SILVER SPONSOR<sup>^</sup>**

**x 2**

**GOLD SPONSOR<sup>^</sup>**

**x 2**

**ONE REMAINING**

## SPONSORSHIP PRICING\*

\$7,500 + GST

\$5,000 + GST

\$15,500 + GST

\$32,000 + GST

### Communications

Logo on PRIME Awards homepage and on the sponsor page with nominated URL link	✓	✓	✓	✓
Logo displayed on all eDMs with nominated URL link to 2,000+ subscriber list	✓	✓	✓	✓
Thank you and acknowledgement of sponsorship through PRIME Twitter and LinkedIn pages	✓	✓	✓	✓
Sponsor message incorporated in one eDM (100 words max)	-	-	✓	✓

### On the Night

Tickets to attend the PRIME Awards at the Sofitel Wentworth Sydney Guests will receive a 3 course sit-down meal, wine and beer with meal and access to the After-Party	2 x Single Ticket (valued at \$990)	2 x Single Ticket (valued at \$990)	4 x Single Ticket (valued at \$1,980)	1 x Table of Ten (valued at \$4,950)
Logo placement on 'sponsor' loop during the breaks in the ceremony	✓	✓	✓	✓
Thank you and acknowledgement during 'Welcome Address'	✓	✓	✓	✓
'Welcome Address' company spotlight: • In-person Event: Company representative to speak and present company showreel (maximum 2 minutes in total)	-	-	-	✓
Logo on media wall	✓	✓	✓	✓

### 2025 Program received by all guests

Thank you on 'Sponsor Page'	✓	✓	✓	✓
1 x A5 full colour advertisement	✓**	✓**	✓	✓

### Award Sponsorship

	Per Category	Per Category	Includes sponsorship of 1 category	Includes sponsorship of 3 categories
Acknowledgement by MC when introducing the award	✓	✓	✓	✓
Company representative invited on stage by MC to present the Award to the winners	✓	✓	✓	✓
Logo placement on the back of trophy and on the presentation envelope given to the winners	✓	✓	✓	✓

\* In the unlikely event PRIME Awards 2025 runs as a virtual event, deliverables will be adjusted slightly to suit an online event and a refund of 30% will be given.

<sup>^</sup> Check with your ADG account manager for availability. Previous year award sponsors will have first right to continue their sponsorship for the 2025 awards.

# SPONSORSHIP PACKAGES

**PRIME**  
AWARDS